

Mohamed Sherif
Brand Designer



👋 hello!

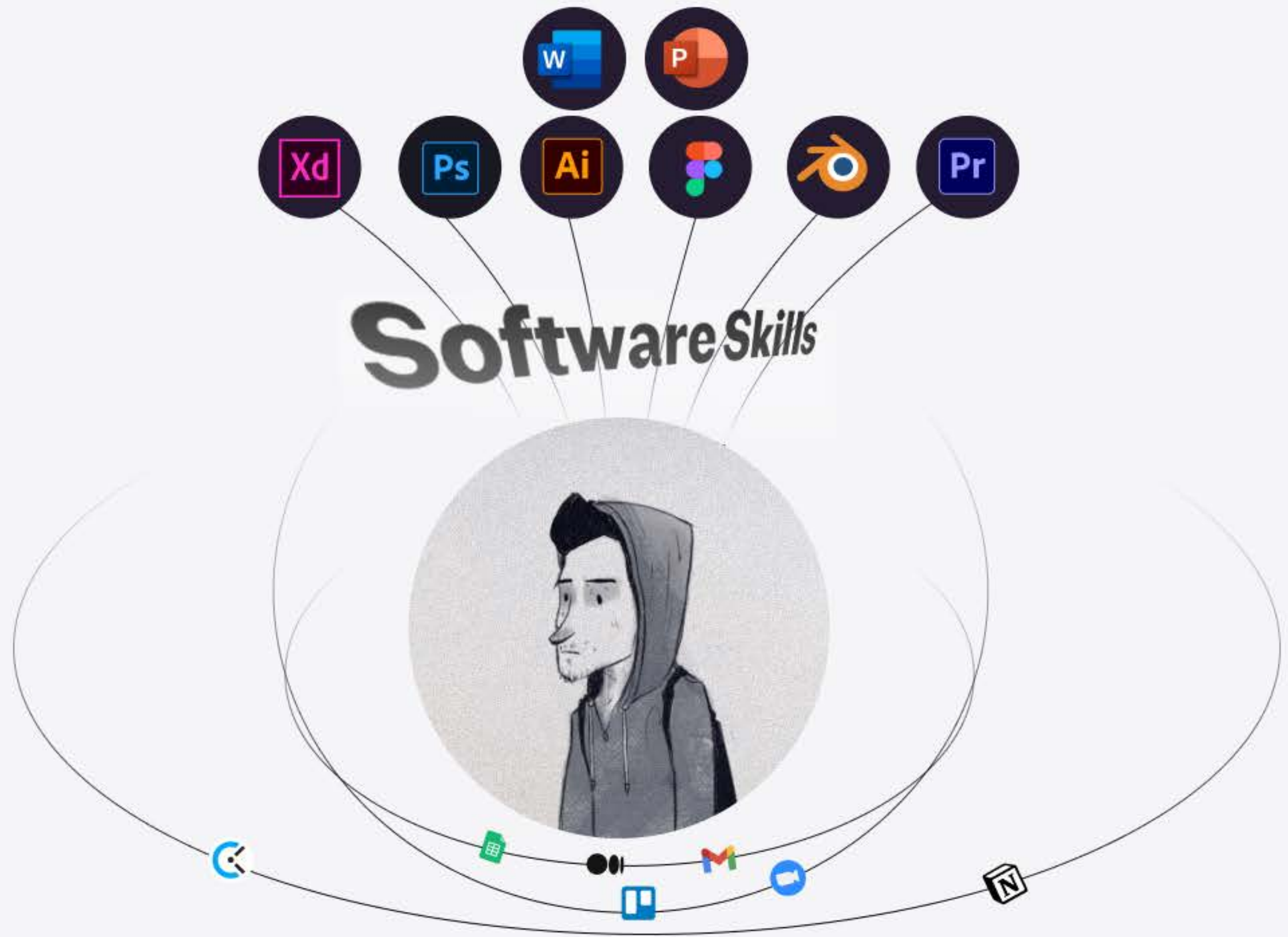
I'm a Brand Designer I've been helping businesses to solve their problems with my designs with 7 years of experience in the graphic design industry I make meaningful and high performance brand strategy that create an equilibrium between user needs and business goals.

Software Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Xd
- Adobe Premiere
- Figma
- Microsoft Word
- PowerPoint
- Beginner of Blender

Soft Skills

- Team Work
- Time Management
- Creativity





Safqa

Graphic designer - 2023



رافع للتملك | المدينة المنورة

Graphic design - 2023



مجموعة داري الدولية

Graphic Design - 2021



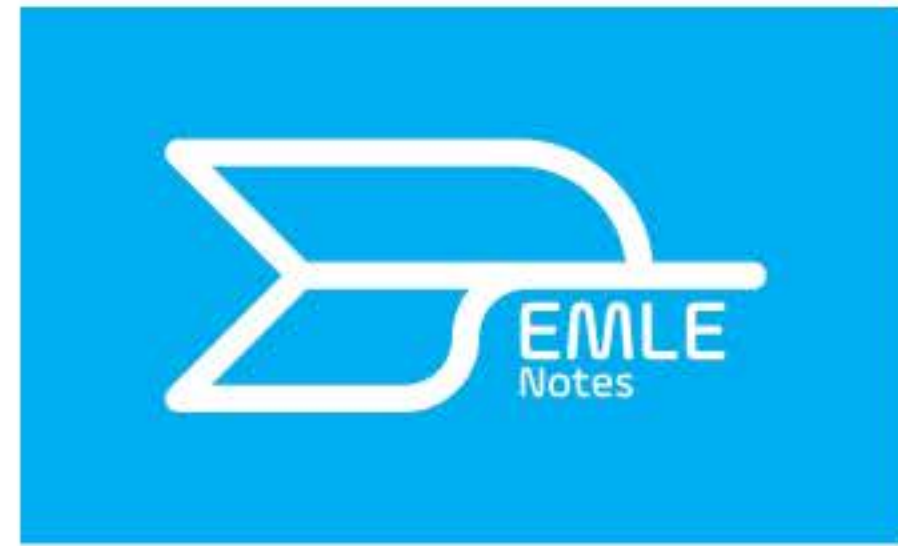
kimcam Academy

Social media - 2021



Diva wear

Brand manager - 2021



Emle Notes

Art Director - 2020



Teslm

Brand Manager - 2020



GROMA

Brand designer & social media - 2019



Orixa

Brand Manager - 2018



TEDx Zagazig

Graphic Designer - 2018



Africa Store

Graphic designer - 2015



صناع الحياة فاقوس

Graphic Designer - 2012
Beginning



teslm is an mobile application connecting between empowerment through communication channels with hangry user to give them acces to wholesome fresh home made food

Start: 4.2020 - End : 6.2021

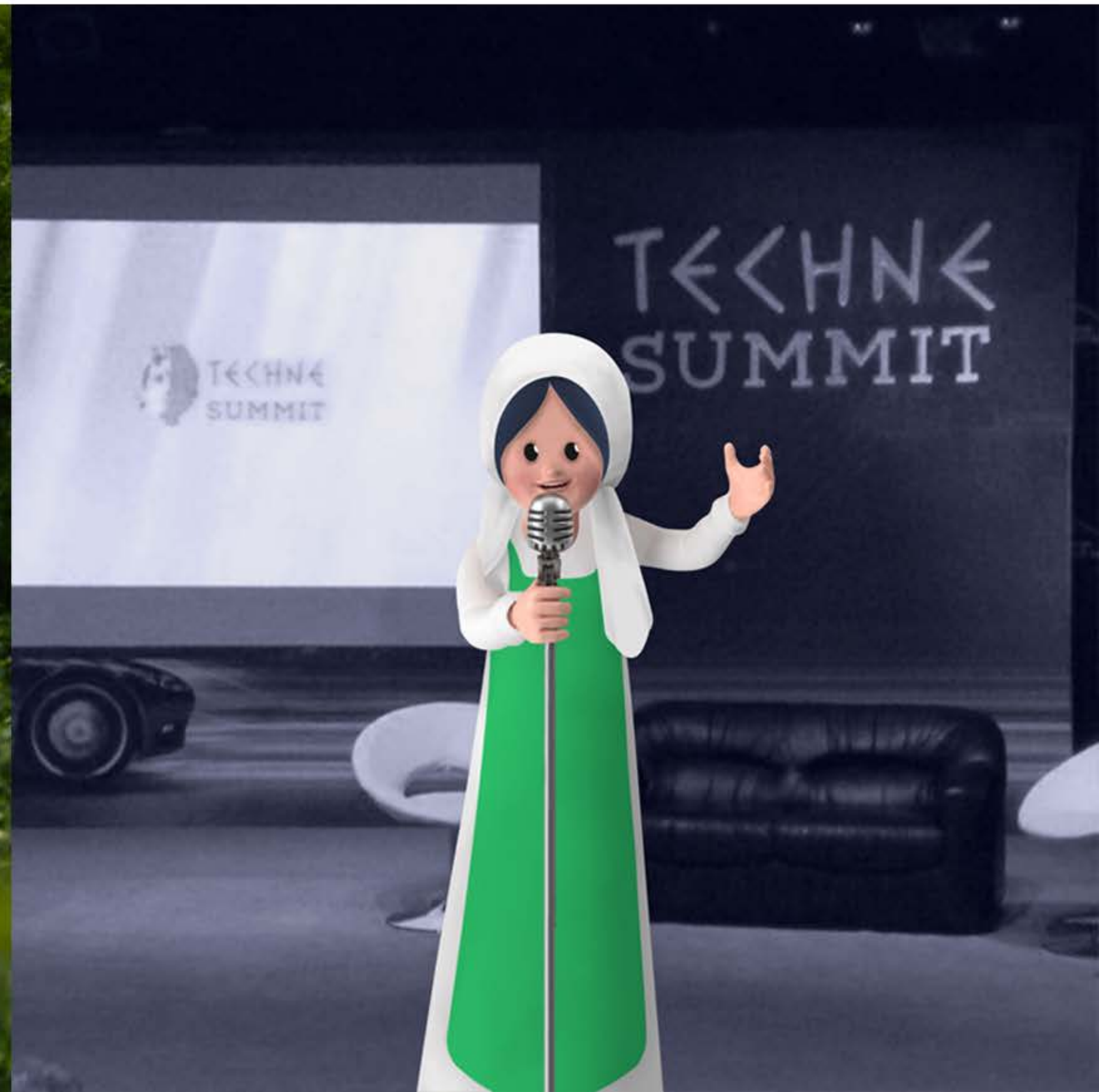
Part Time



Congratulations!
TESLM app is one of the best of 2020

We are proud to announce that TESLM app ranked first out of 2200 projects from EPI Incubation Program that in cooperation with EYouth .

We were invited by techne summit to share our core goal and provide solutions to the problems that facing customers and we got second place among companies.



BRAND CONCEPT



shield



water



plate ت

الاطار الخارجى للوجو استلهم من درع الامان
و يرمز ذلك لجودة و أمان الاكل الصحي



كل قطرة ماء هى وجوه الامهات واستخدام
رمز قطرة المياه للتعبير عن الاستدامة



استلهم الطبق من حرف الـ ت و هو اول كلمة
حرف من تسلم



ART DIRECTION

يعتمد ال Art Direction لتسلم على فن الطعام حيث ان تجيد الام " الكركتر الرئيسي " الرسم بفتافيت الطعام و عمل لوحات عن طريق الرسم بالطعام المتبقى



خليك في التسلم

واطلب أكل بيتي من تسلم



Our product

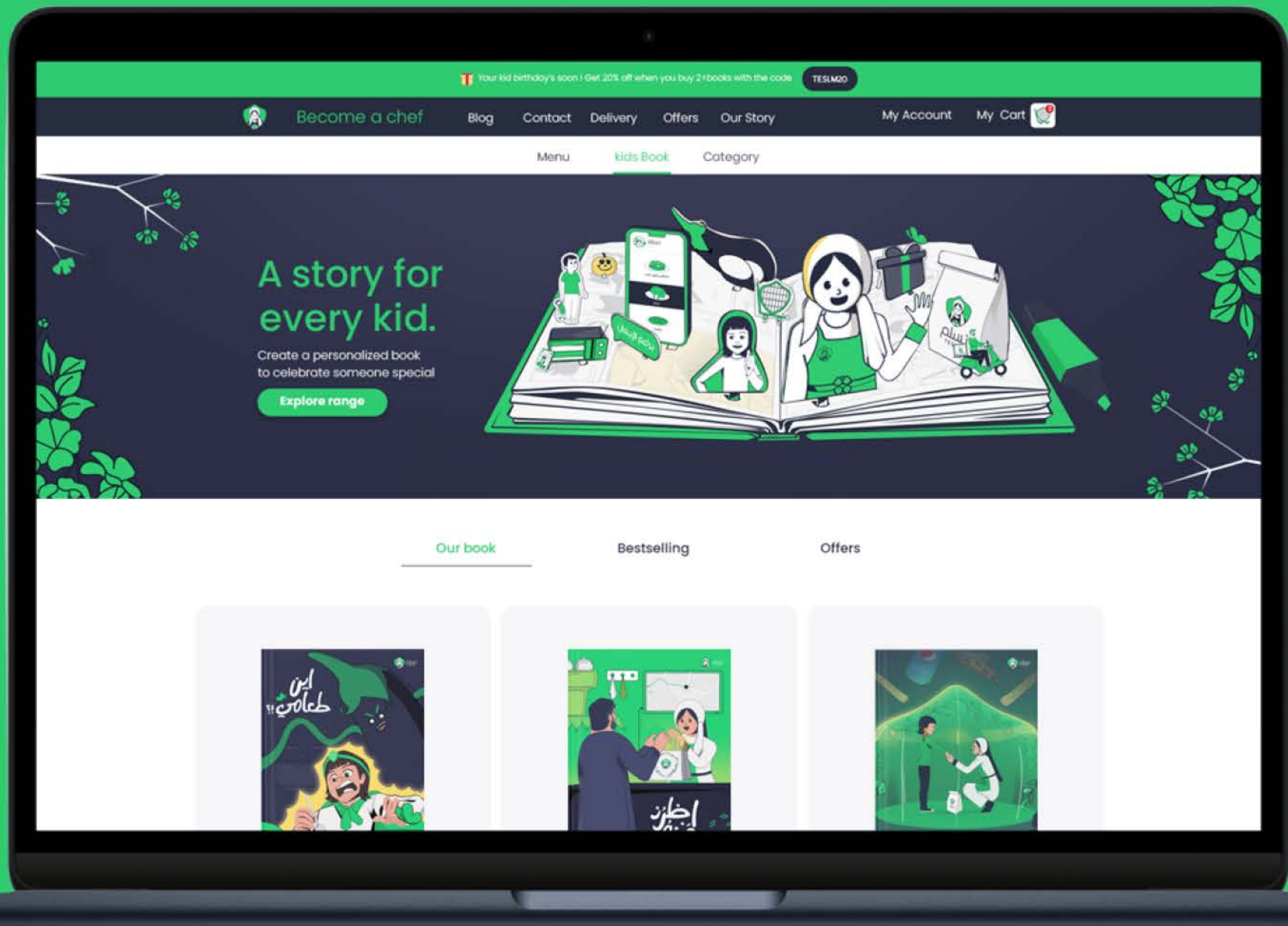


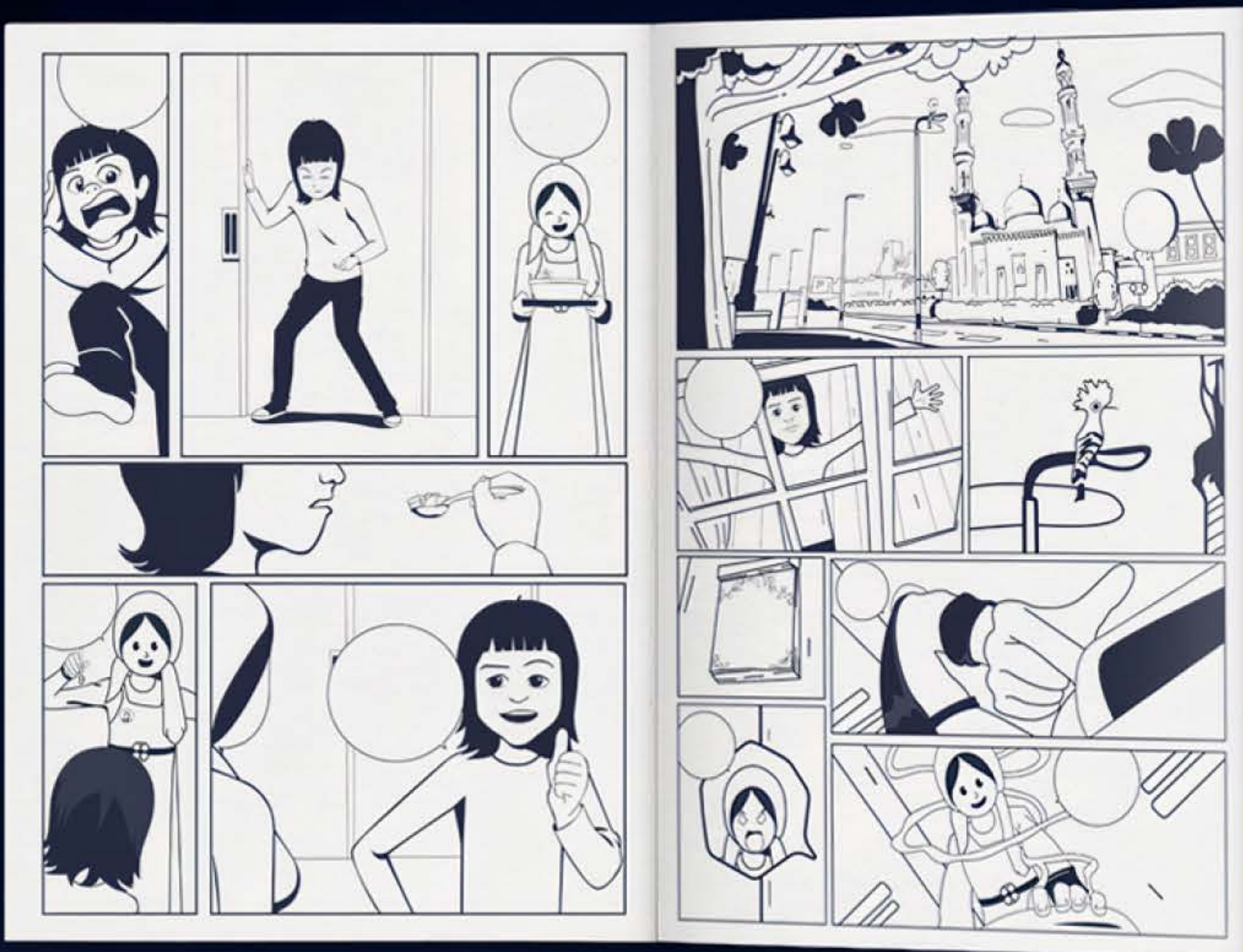
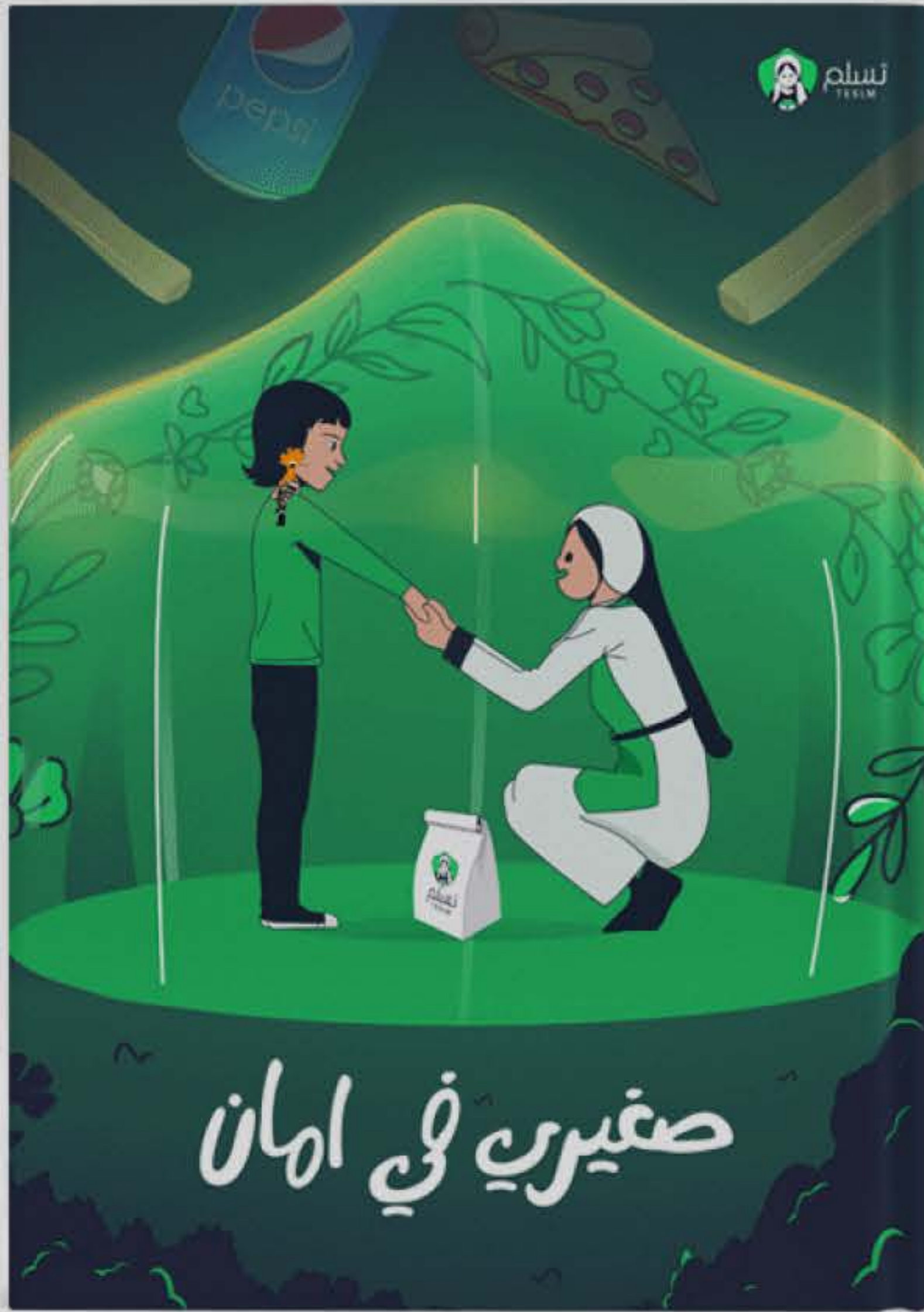
المنتج هو البطل

يجب بذل كل الاهتمام لتسليط الضوء على المنتج وجعله يدعم شخصية علامتنا التجارية.

social media







عزيزي عمورة.
الحياة مليئة بمغامرات لذيدة المذاق.
نأمل أن تستمتع بكل واحد منهم.



Results

- ✓ I improved visual identity for teslm to fit their goal
- ✓ Help teslm in user interface design web design & app
- ✓ Supervision of content writing and designers team
- ✓ pitch dick , personalized book for every kid with safe meal

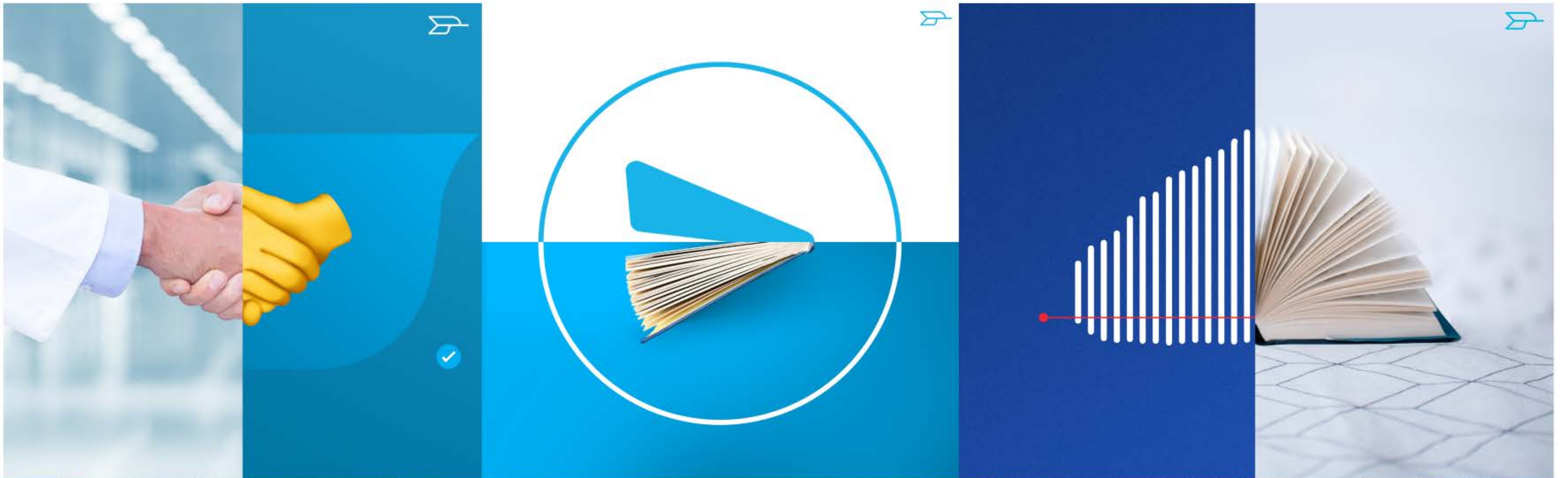


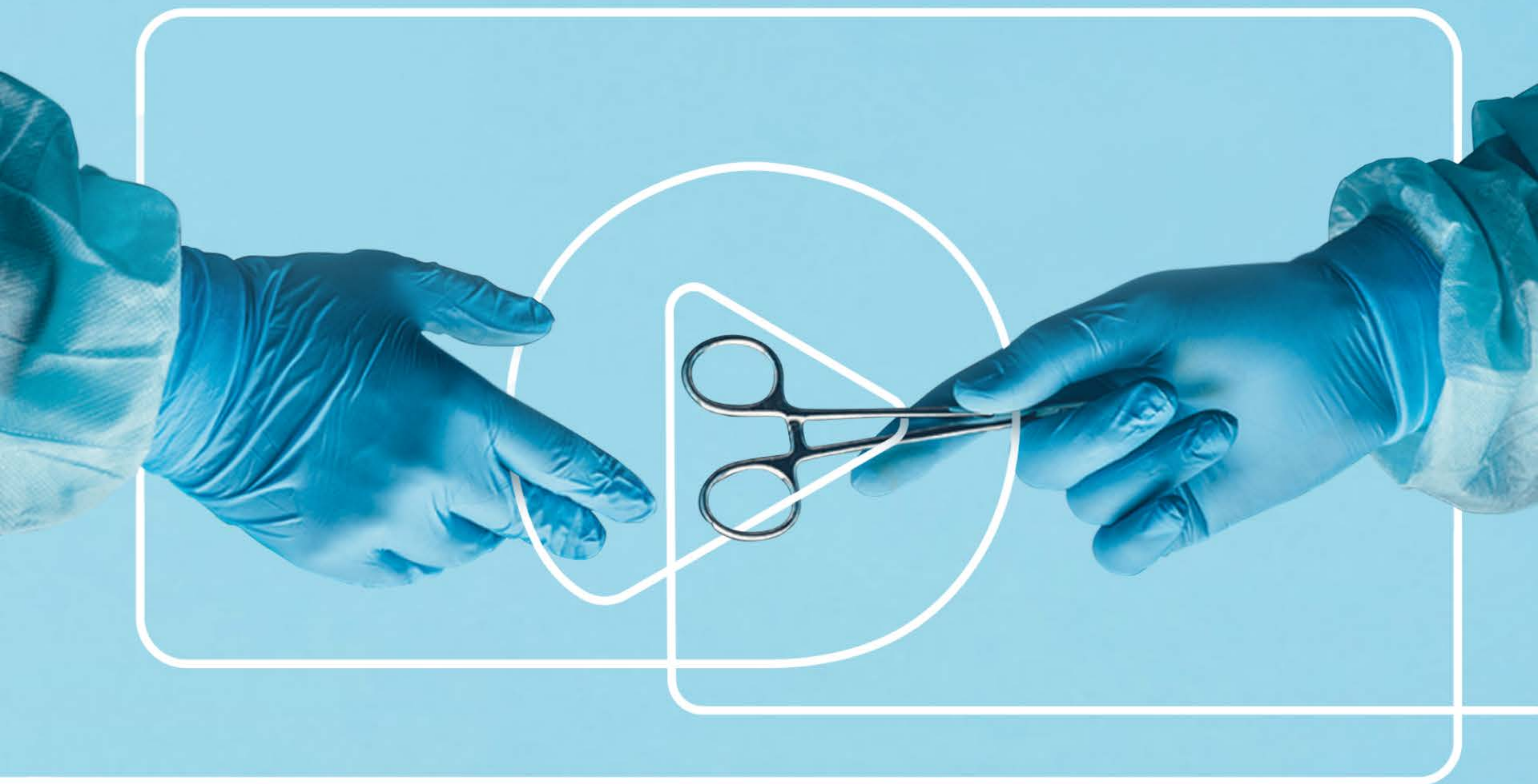
EMLE Notes is an mobile application and The first and biggest
Arabic platform for medical education which aims to use
technology in education

Start: 1.2020 - End : 10.2021

Full Time







وصلنا دار
الكتاب الجامعي!

EMLE Surgery
Prof / Wael Loffy
Lecturer Notes

Regional Surgery

Organs

احصل على تعديلات
جراحة الزقازيق الآن

General Surgery
Step 1
2020

هنراجع سوا

EMLE Surgery
Prof / Wael Loffy
Lecturer Notes

Regional Surgery

General Surgery

ايميلي
بتحمل اللمة

Available on the
Google Play

Available on the
App Store

نسختك
مستنيك

EMLE Surgery
Lecturer Notes

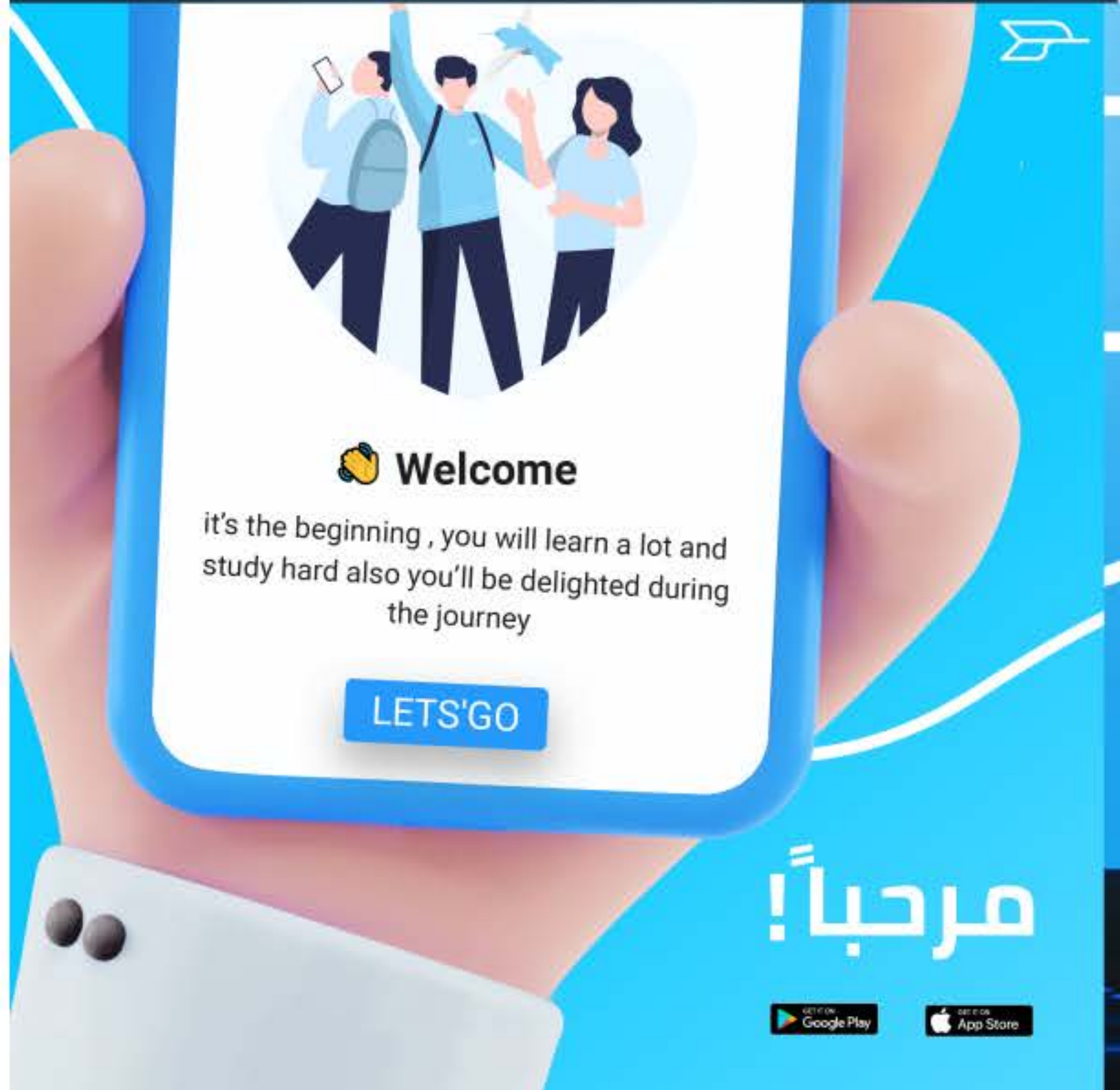
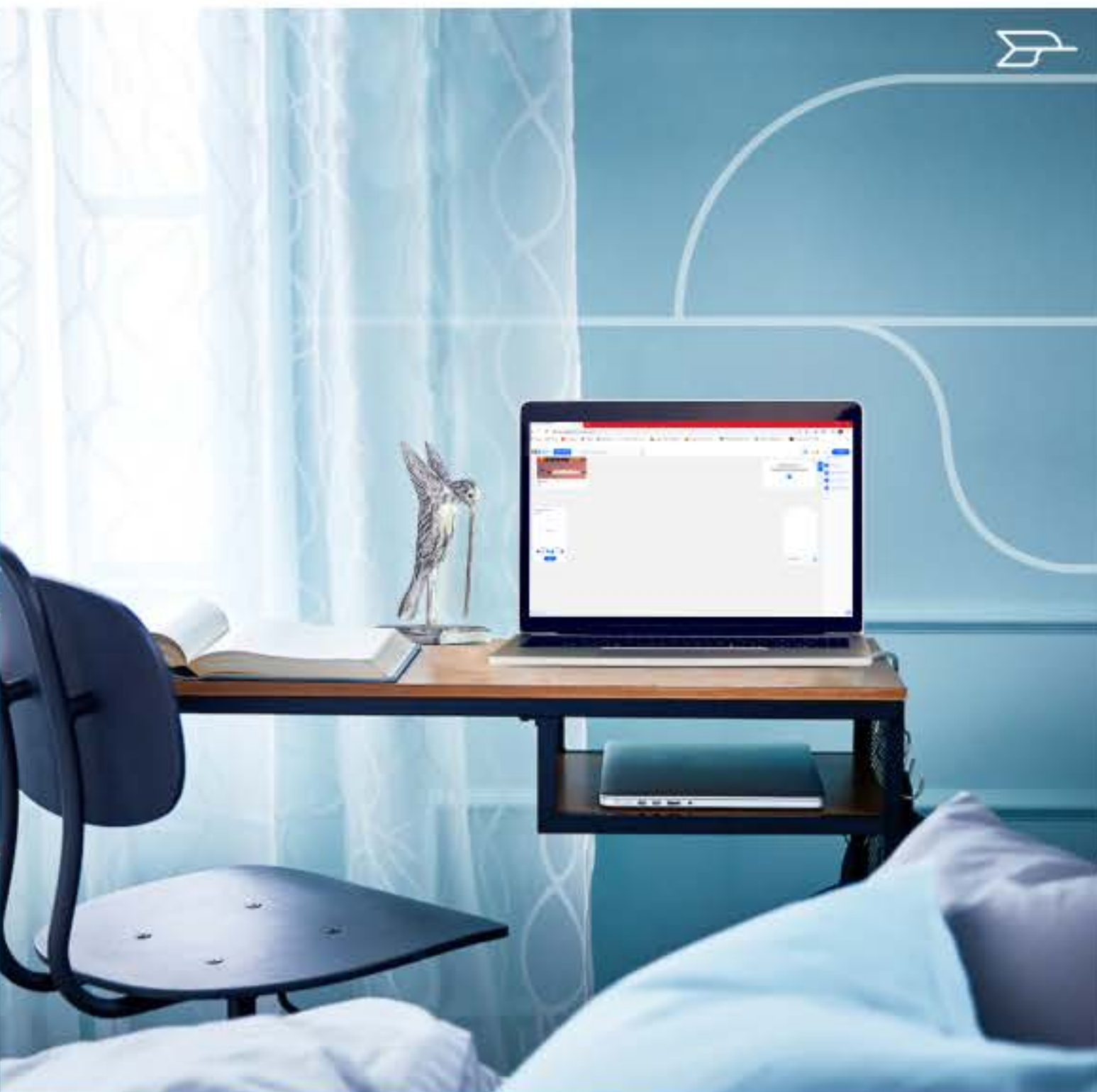
General Surgery
Line 2

ايميلي
بتحمل اللمة

ابليكيشن
EMLE Notes







تلقى منهجك من
خيار أساتذة كلية الطب

حل، طبق، وثبت المعلومة

نُغذّي عينيك وعقلك

تمتّع بجودة عالية

اطلب نسختك من كتاب
Regional Surgery

اطلب نسختك من كتاب
General Surgery

اطلب نسختك من كتاب
General Organs

اطلب نسختك من كتاب
EMLE Gynecology line 1&2

اطلب نسختك من كتاب
EMLE Obsterics line 1&2

اطلب نسختك من كتاب
Abdominal Surgery line 1&2

Scan for
EMLE E-book

كتاب EMLE في الجراحة و gyna & obs

Test your Information

أوضح صور وبيانات

Chapter 5
jaundice

خرائط ذهنية تقوي ذاكرتك

شاهد مجاناً!

أفصح دلوشتي علي
• Blood infections

مقدم من
د. جوزيف رزق
مدرس جراحة الطوارىء
جامعة الخليل

EMLE Campus 25/3



Results

- ✓ Design more than 15 smart book
- ✓ Design user interface of web design & app
- ✓ Supervision of content writing and designers team
- ✓ Design lots of printable ex: event tickets, company profile, notes..etc



KimCam Started in 2016 as a non-profit team in faculty of engineering Zagazig university. Reactions of the students from all the Arab world were very wonderful as our content helped them understand scientific subjects they faced difficulties with during their university journey.

Start: 4.2021

Part Time



ma

acceleration



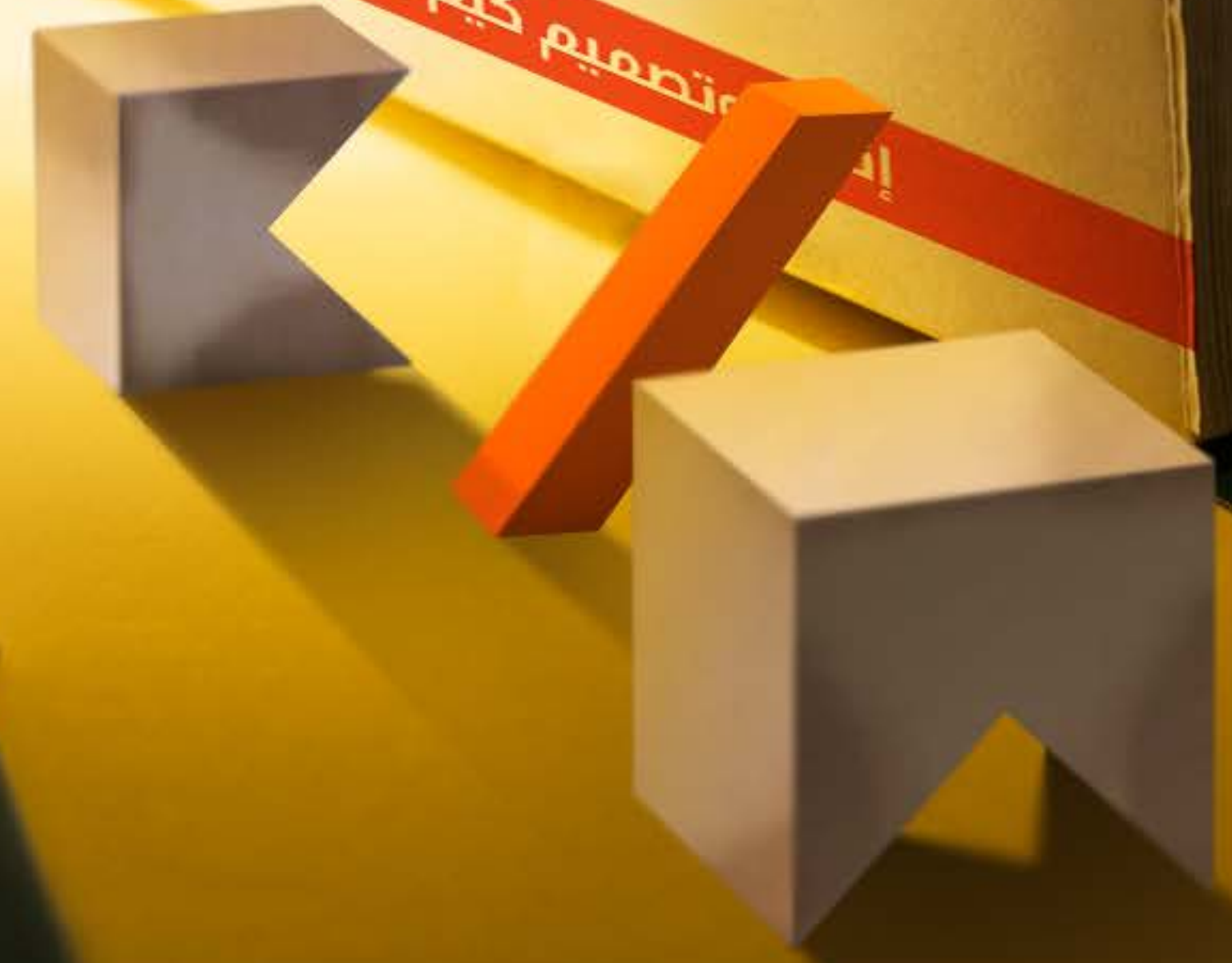
معادلات الحركة Kinetics
يهتم بوصف حركة الأجسام
النظر إلى مسبباتها

حركية Kinetics
يدرس حركة الأجسام ومسبباتها

تتناول هذه المادة دروس

- ١- الحركة الانتقالية سواء
- ٢- دراسة حركة المقذوفات
- ٣- دراسة القوى المؤثرة
- ٤- نظرية الشغل و الطاقة
- ٥- نظرية الدفع و كمية الزخم

تصميم كيم كام أكاديمي



Register Now

START TO SUCCESS

Access To **5500+** Courses from **480** Instructors & Institutions

Take your learning organisation to the next level.

Learn More

What do you want to learn?



Our Rebranding Will be
Soon **Stay Tuned !!!!**



Our Telegram Channel

you can visit our Telegram channel
for more educational videos



Our Youtube Channel

you can visit our Youtube channel
for more educational videos





Full HD Courses

With our Full HD videos to your favorite teacher you will enjoy the lesson not just studying it as well

[DOWNLOAD NOW](#) →



Test Your Self

Did you understand the Lesson? That's good. Now It's the time to test yourself with a QUIZ after each video

[DOWNLOAD NOW](#) →



Save your time

No more Annoying traffic jam, No more heat or cold weather, be smart and learn in your room with KimCam Academy Application

[DOWNLOAD NOW](#) →



Save your money

No more transportation costs or harmful fast food, which waste your money and your health, you will find in KIMCAM App all what you need to be excellent.

[DOWNLOAD NOW](#) →



كُتُب مُتَطَوِّرة



كتاب الميكانيكا متاح دلوقتي من كيم كام



مفيش حاجة تلخبطك!



تعليم ذكي





ولا بعد
الفطار؟

أذاكر قبل
الفطار؟

KimCam Academy
أكاديمي

عده
استراتيجية

KimCam Academy
أكاديمي

الموقع تحت
التطوير

KimCam Academy
أكاديمي

خصم 40%
علي كل كورسات المنصة

إلحق العرض

KimCam Academy
أكاديمي

هدية
50%
علي كل كورسات المنصة

Math 4
All Levels
KimCam Academy

الاحتمالية
All Levels
Analytics
KimCam Academy

Engineering Chemistry - Eng.
Mohammed Sorour
All Levels
KimCam Academy

Power System
All Levels
KimCam Academy

أكثر من 1000 طالب
بيذاكر للميدترم
مع كيم كام.

انضم لهم!

KimCam Academy
أكاديمي

من هنا
لبكرة

من هنا
لبكرة

من هنا
لبكرة

خصم 20%
لـ 10 مشتركين فقط

اشترك دلوقتي

KimCam Academy
أكاديمي



Results

- ✓ Design U
- ✓ Design user interface of web design & app
- ✓ Supervision of content writing and designers team
- ✓ Design lots of printable ex: event tickets, company profile, notes..etc



MERGE is an online store based in egypt that focus on high quality clothes for men, women with good price.

The owners of this brand are twins

2023

Freelance

LET'S DO IT

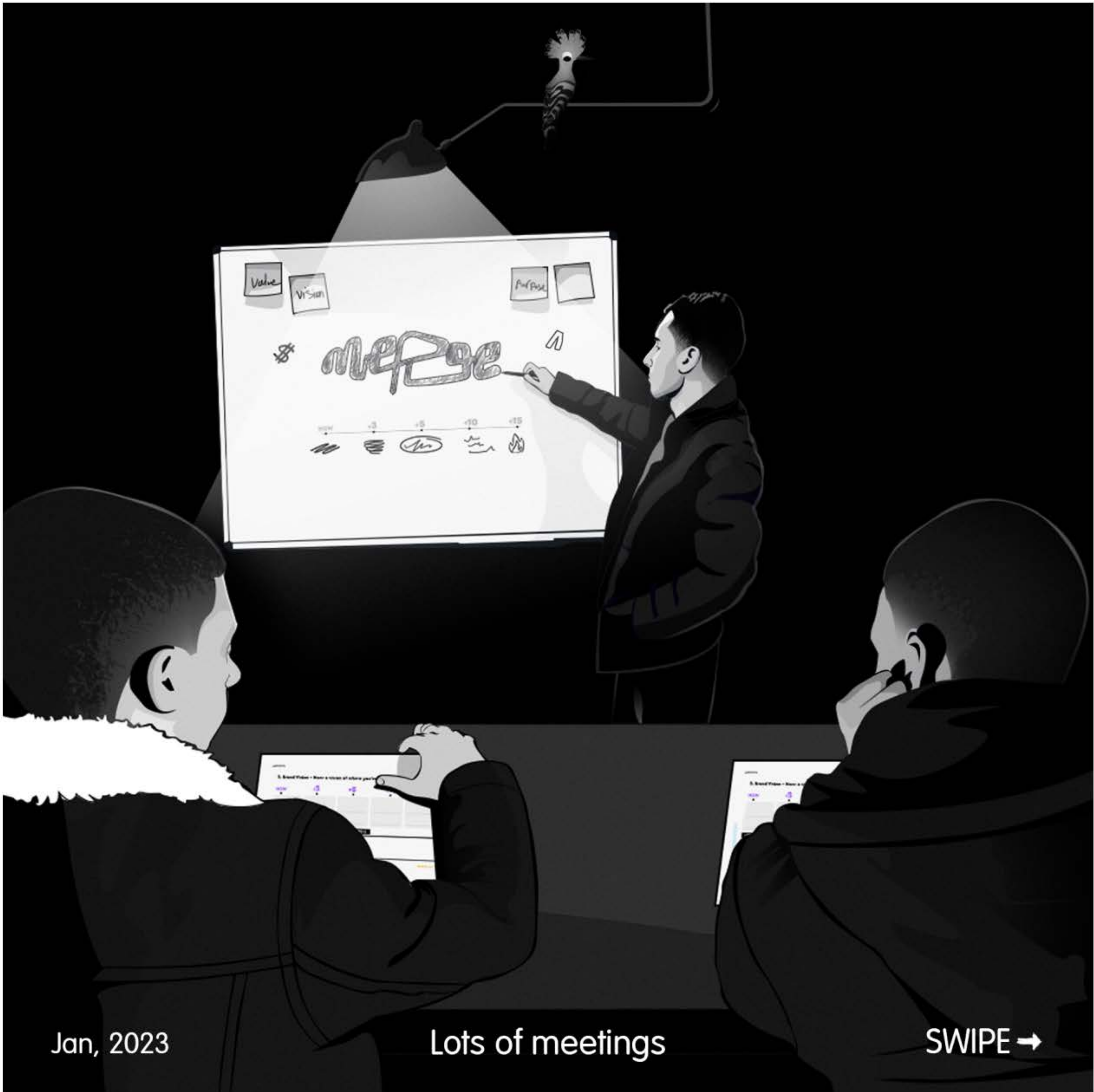


YEH BRO!

when we were **Merged**, Befor we
get into the life, me and my bro promise
each other to make something different

May, 1999

SWIPE →



Jan, 2023

Lots of meetings

SWIPE →



Our logo is a custom designed
word that represents our story
(wordmark)

SWIPE →

BRAND CONCEPT



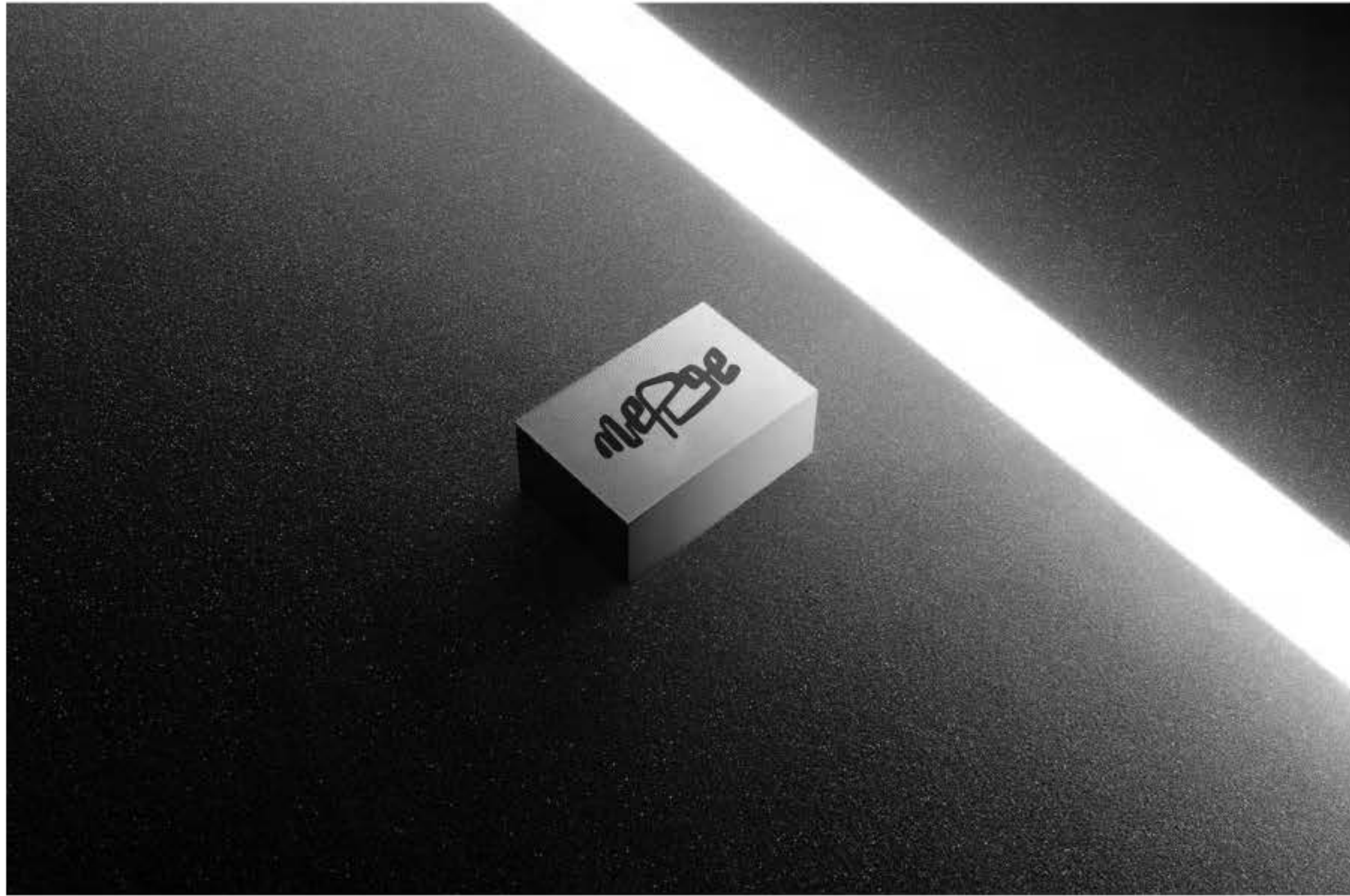
Everything in life is **merged**, Even me and my bro were one soul and then separated, but there are still things that bring us together so the logo is inspired by us as a twin and alot of things surrounded us like Humanity Colors, Love and more.

SWIPE →



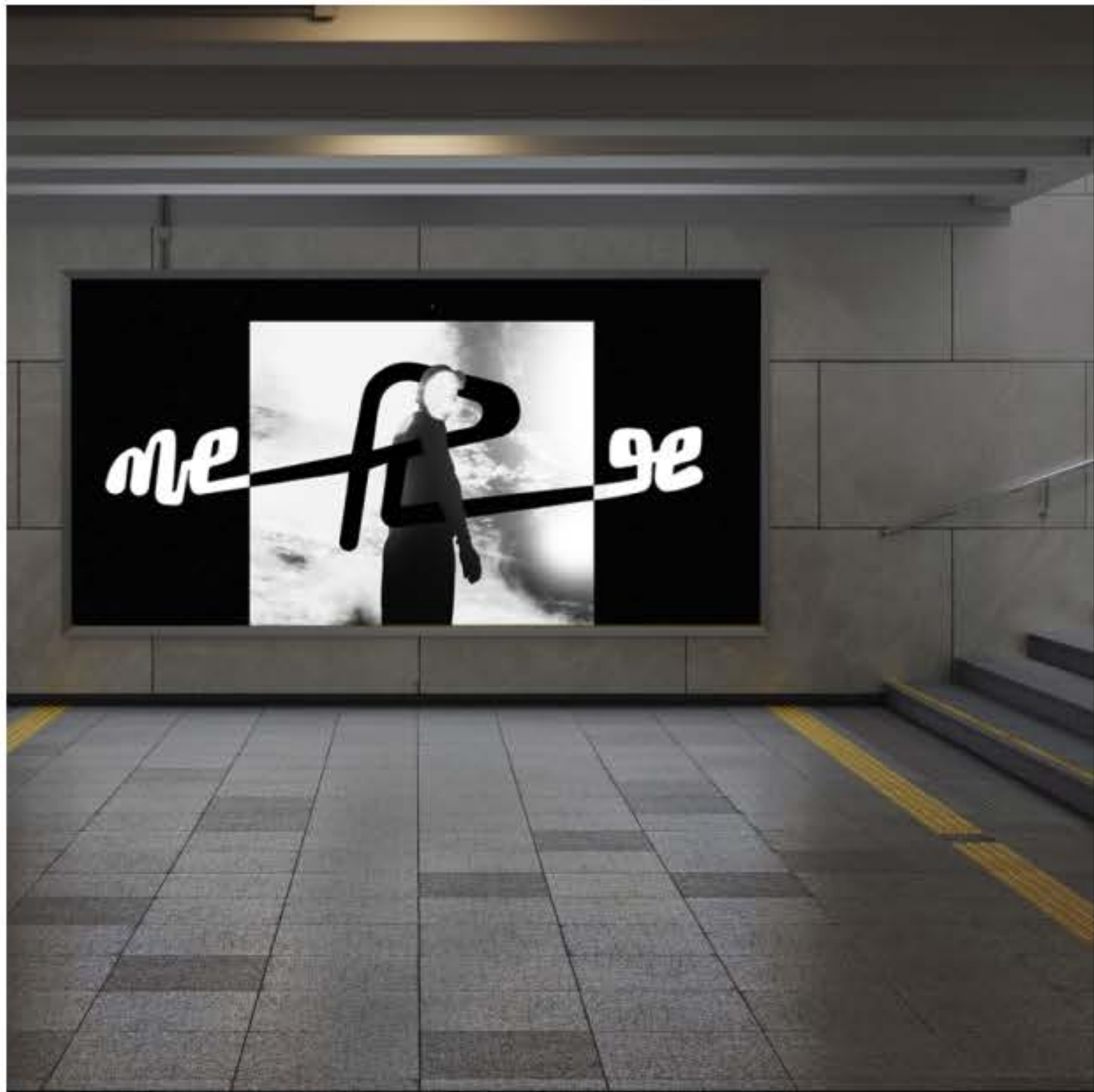
ALL LETTERS OF LOGO ARE MERGED TO BE MORE FLEXIBLE

SWIPE →



<p>PRIMARY</p> <p>#000000</p>	<p>SECONDARY</p>				
	<table border="1"><tr><td data-bbox="2208 1058 2481 1339"><p>ACCENT</p><p>#6fcbb6</p></td><td data-bbox="2481 1058 2754 1339"><p>#d9bb63</p></td></tr><tr><td data-bbox="2208 1339 2481 1619"><p>#9c8db8</p></td><td data-bbox="2481 1339 2754 1619"><p>#e7865c</p></td></tr></table>	<p>ACCENT</p> <p>#6fcbb6</p>	<p>#d9bb63</p>	<p>#9c8db8</p>	<p>#e7865c</p>
<p>ACCENT</p> <p>#6fcbb6</p>	<p>#d9bb63</p>				
<p>#9c8db8</p>	<p>#e7865c</p>				

SWIPE →



حناءة بتسحرلك

the owner of this brand is a girl called fatima

This brand was influenced by the Arab Culture. It is

common for Arabs to adorn women with henna

2022

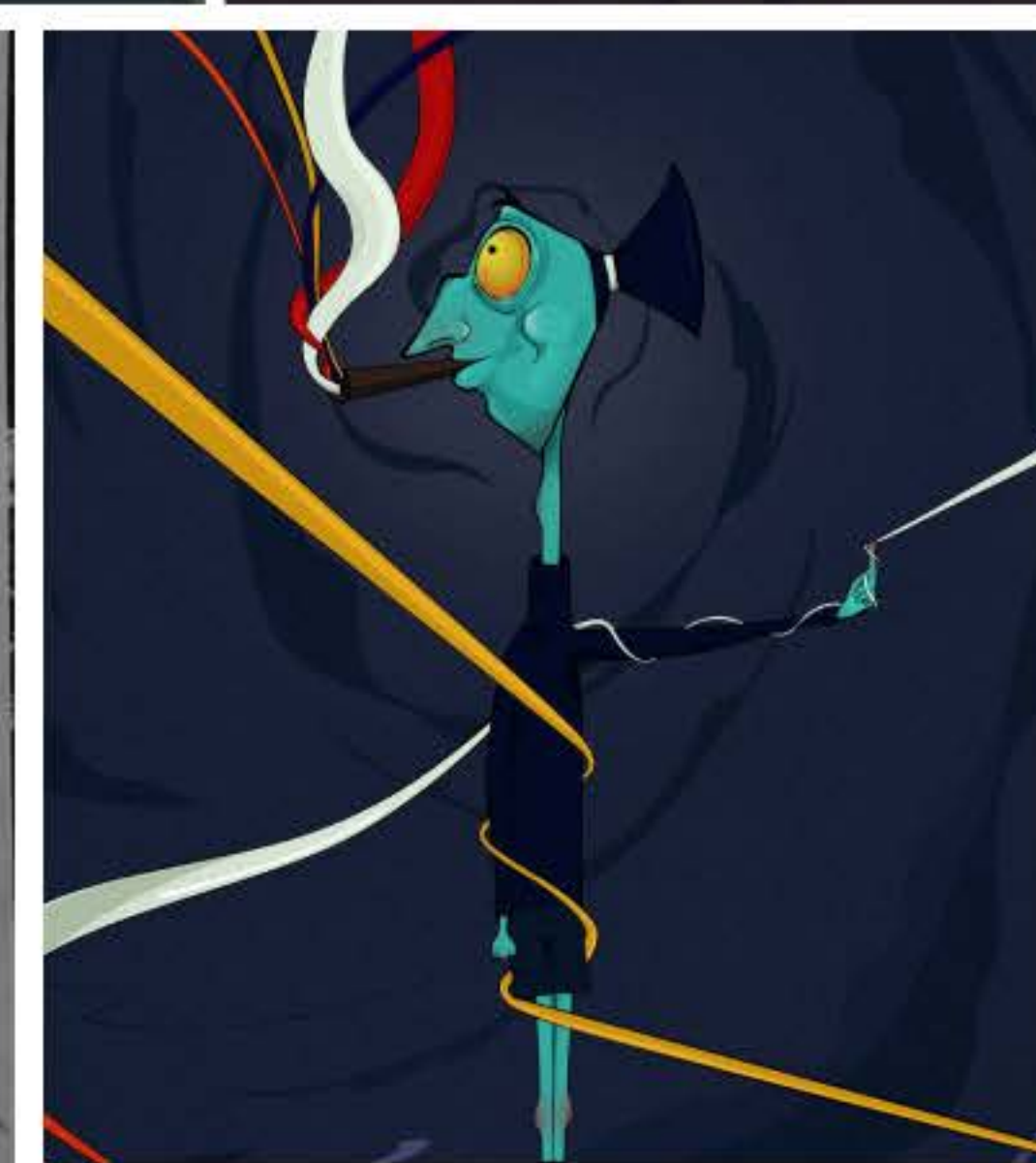
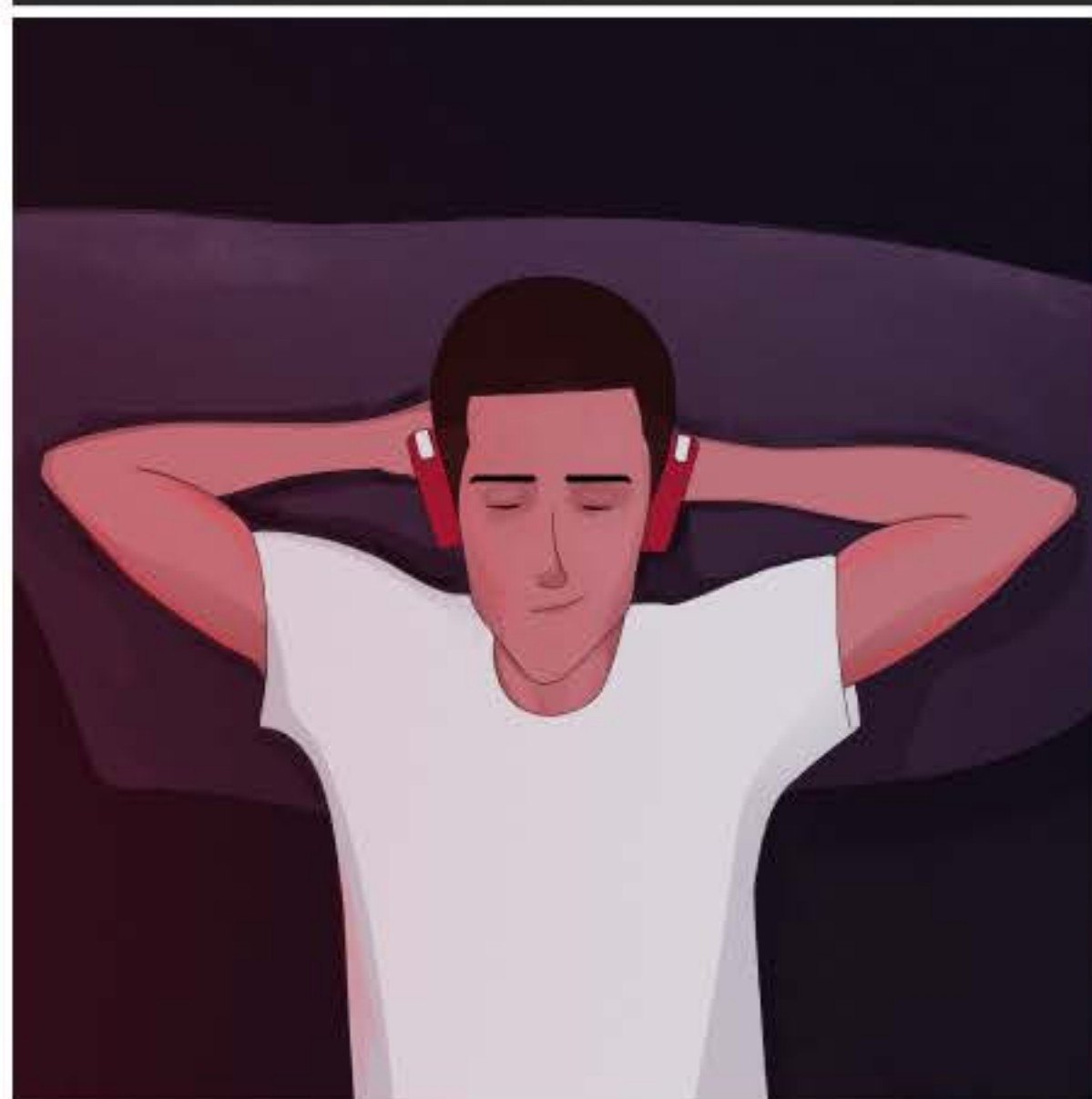
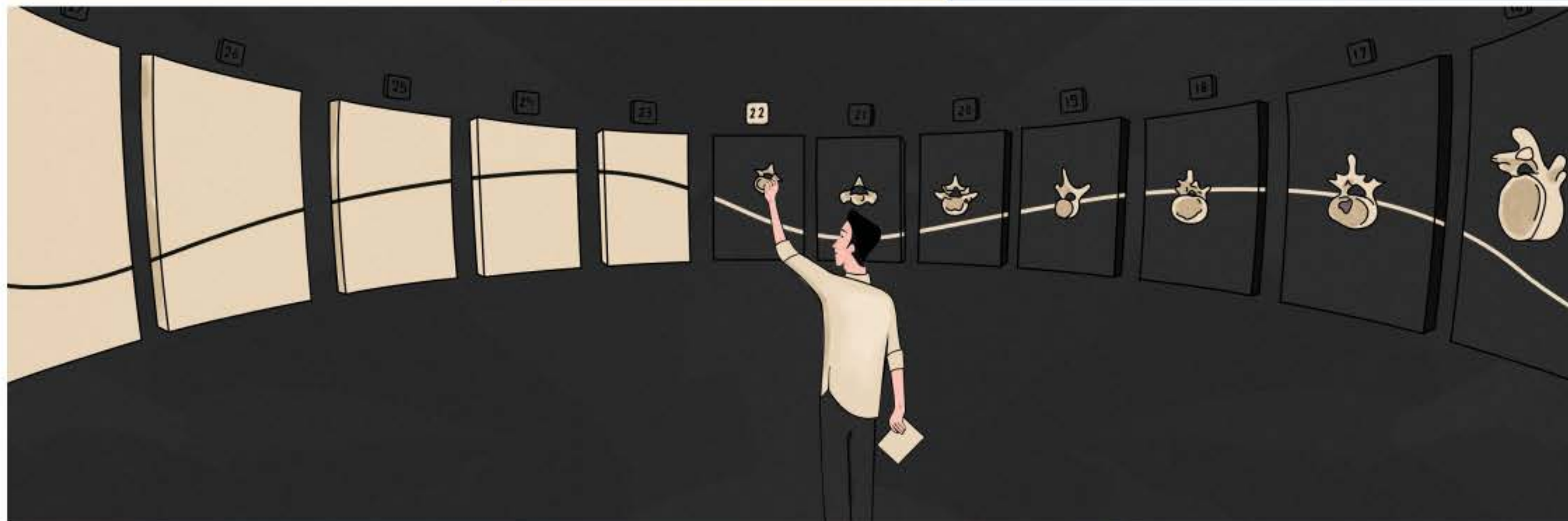
Freelance







illustration





GROMA is a digital agency that is all about expanding, a growth engine that is empowering businesses from all around the world. I work with groma in many businesses inside and outside Egypt.

Start: 8.2019

Part Time



Abdo Arts



OLE



Town Tower



Cardio Care



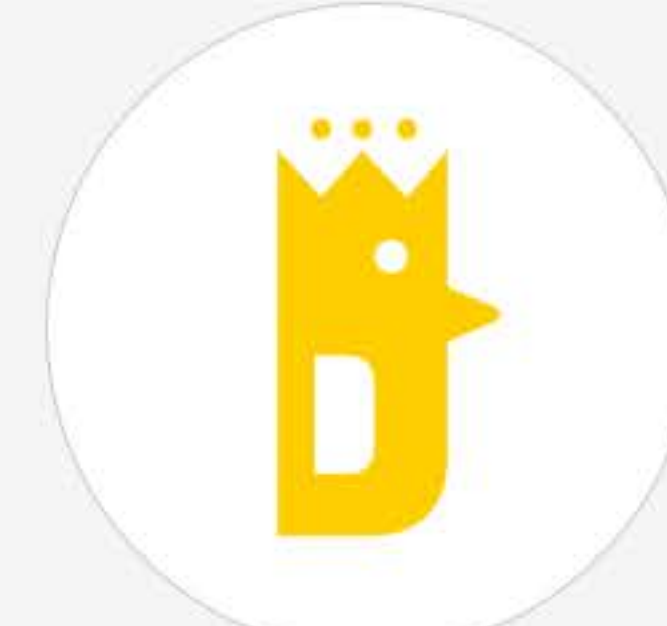
ظبية البان



ملعقة العسل الذهبية



البغل-الكويت



Duken Chicken



Brad.ksa



Basseet Art



Metal land



الوردة البخاري



Brad.ksa
2021

2021

Wed 22 September

BRAD

Brand Presentation

Client: MR.habib
saudi arabia

Copyright © 2021 GROMA
All rights reserved

HERE WE GROW

brand design



Brad.ksa
2021

براد

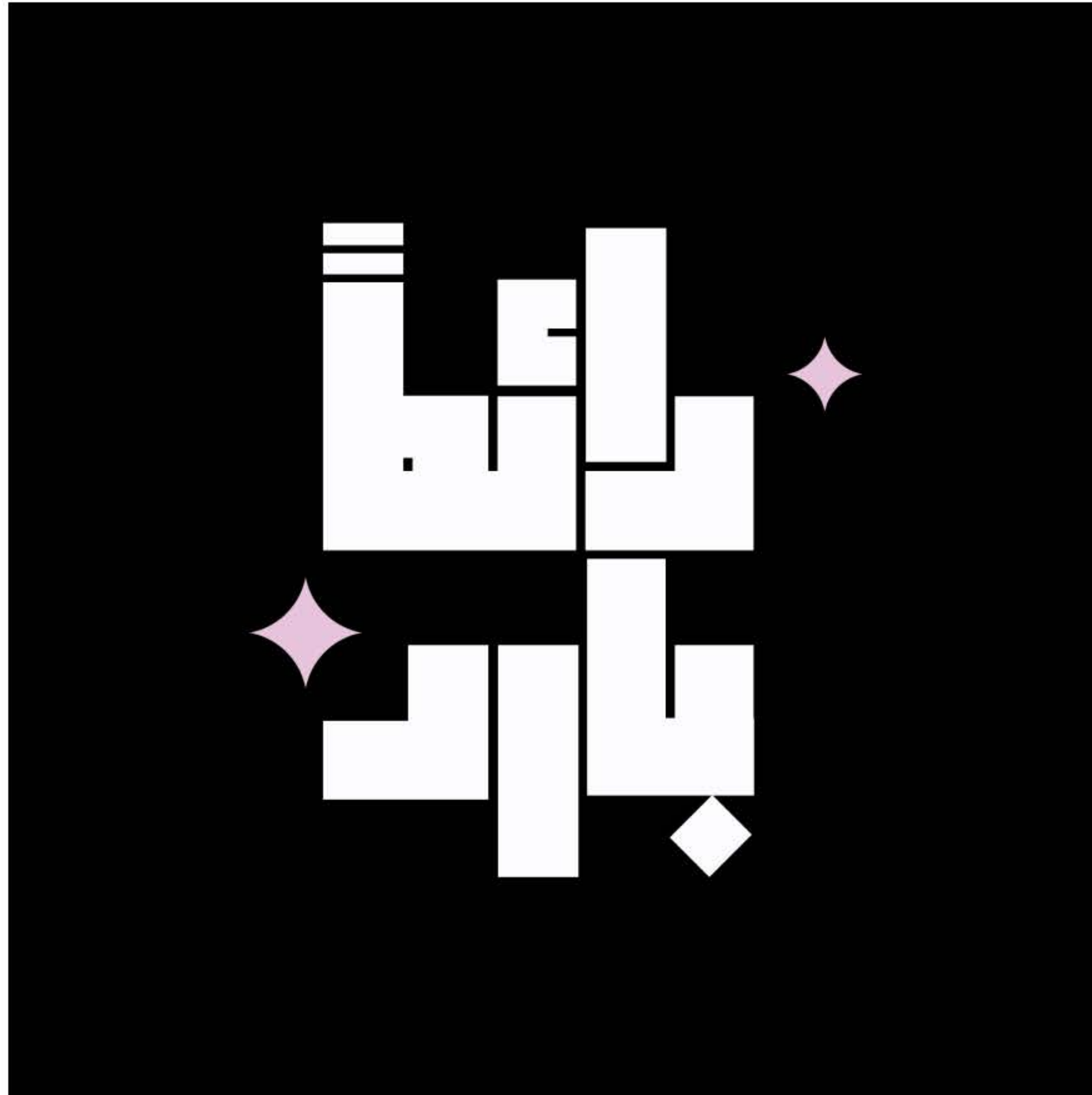
معنى كلمة براد

استوحى اسم الهوية من كلمة " براد "
و هي حالة انخفاض في درجة الحرارة
وهذا ما نريد التركيز عليه تقديم
نكهات مختلفة من المشروبات
الايس كريم بجودة
عالية و متميزة
وباردة.

brand design



Brad.ksa
2021



brand design



Tone of voice

Friendly

Simple

Nature

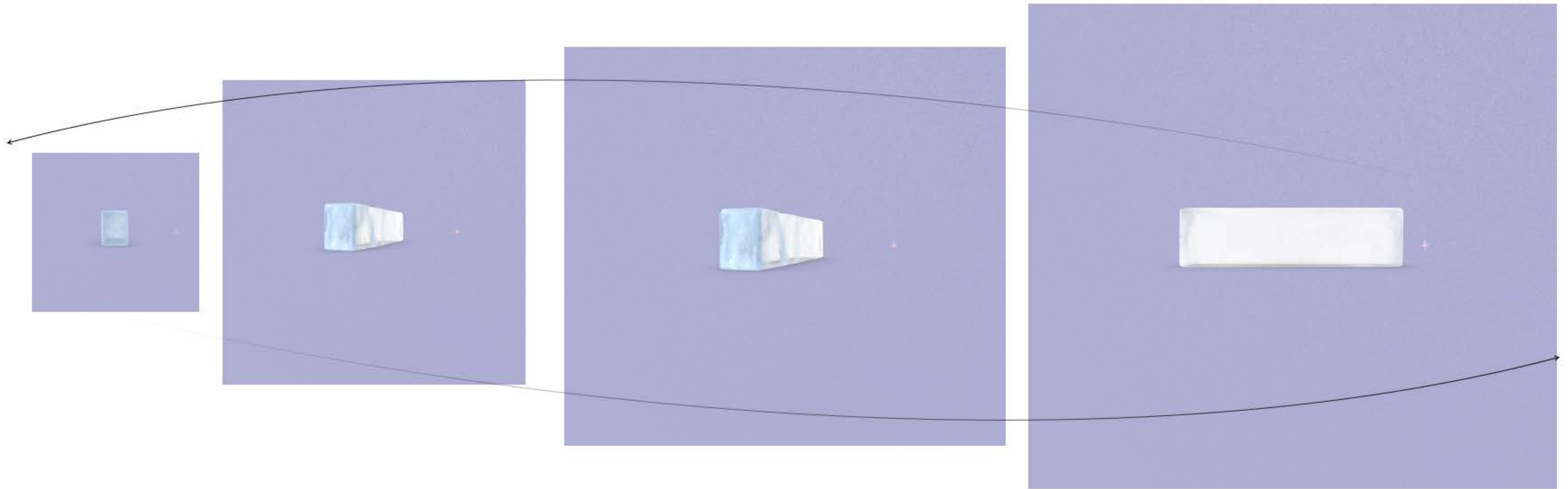
Respectful

Caring

Welcoming



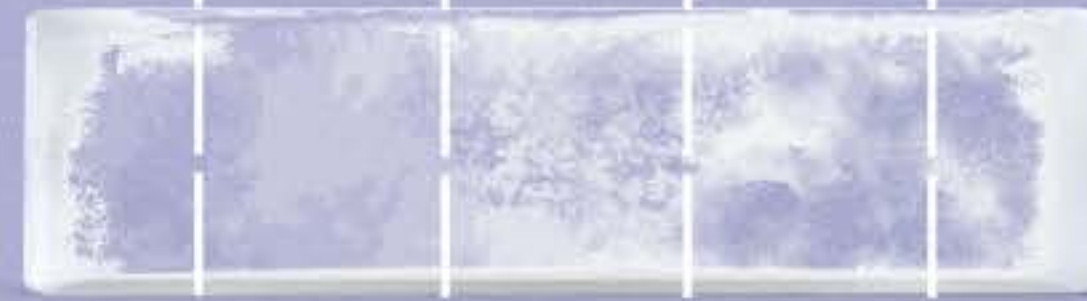
Brad.ksa
2021



brand design



Brad.ksa
2021

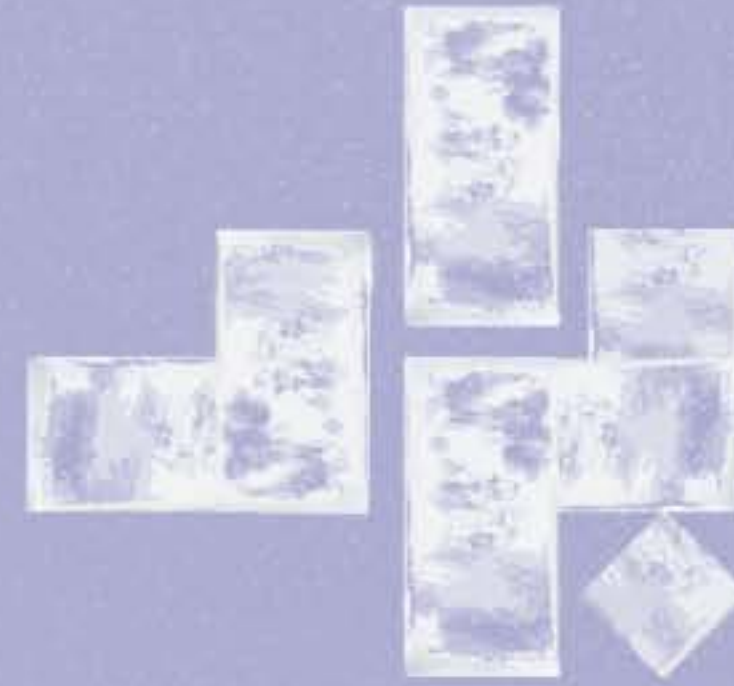


نقوم بتقطيع الثلج لمكعبات
صغيرة الحجم وترتيبها
بشكل متناسق

brand design



Brad.ksa
2021

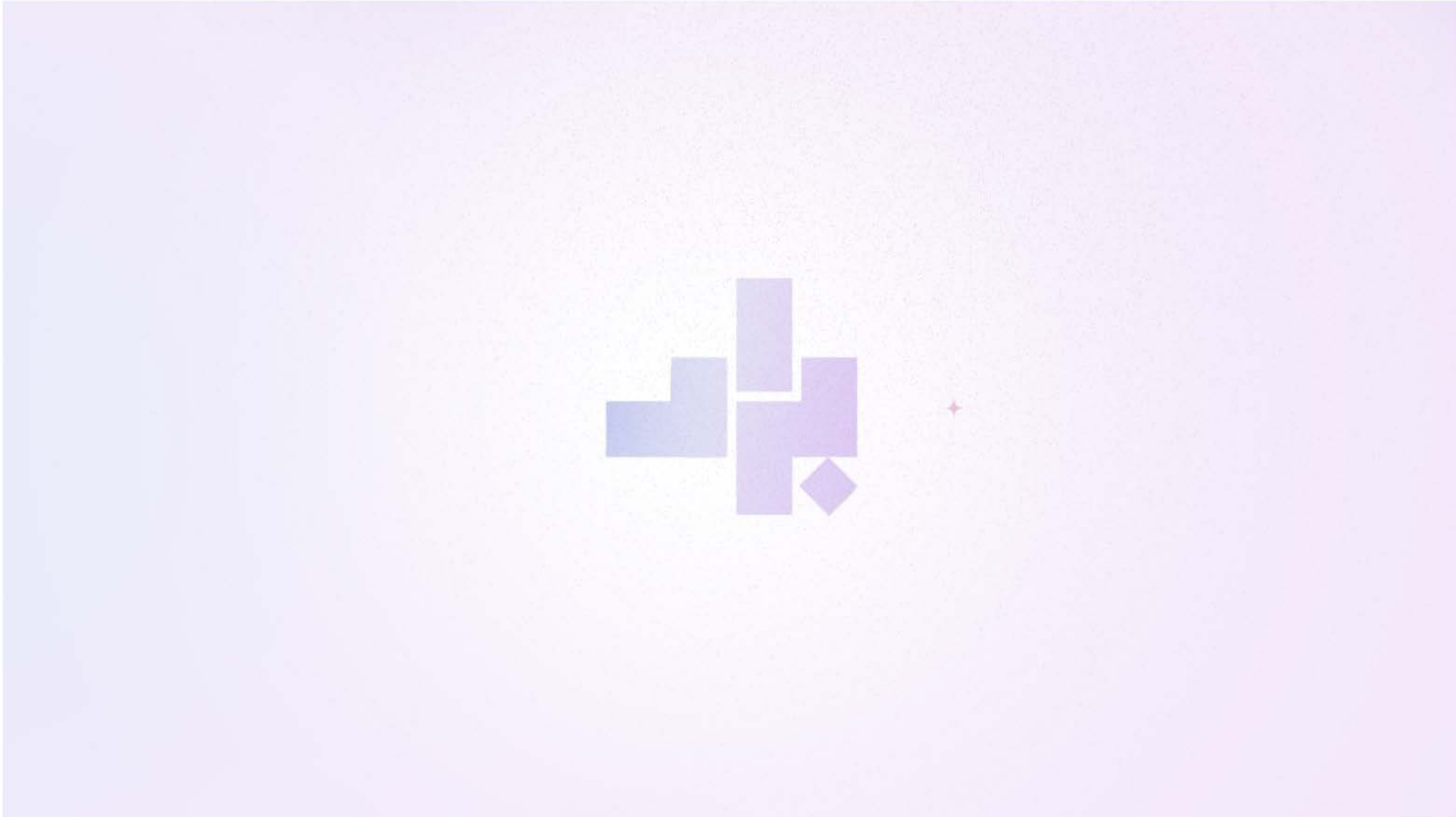


صممنا الشعار على شكل مكعبات الثلج

brand design



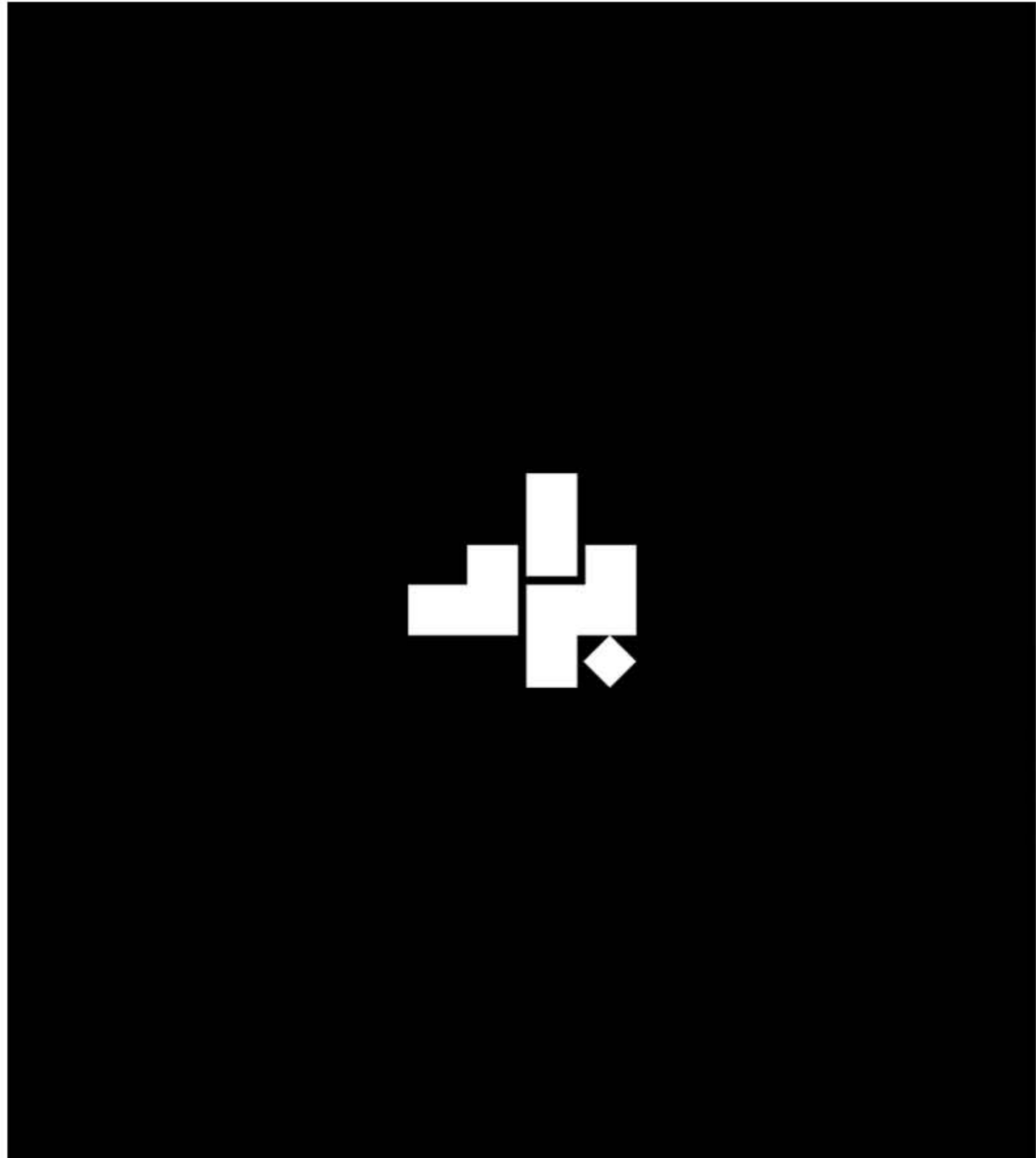
Brad.ksa
2021



brand design



Brad.ksa
2021



brand design



Brad.ksa
2021

فهو مرز

يمكنه التمدد كلتج

brand design



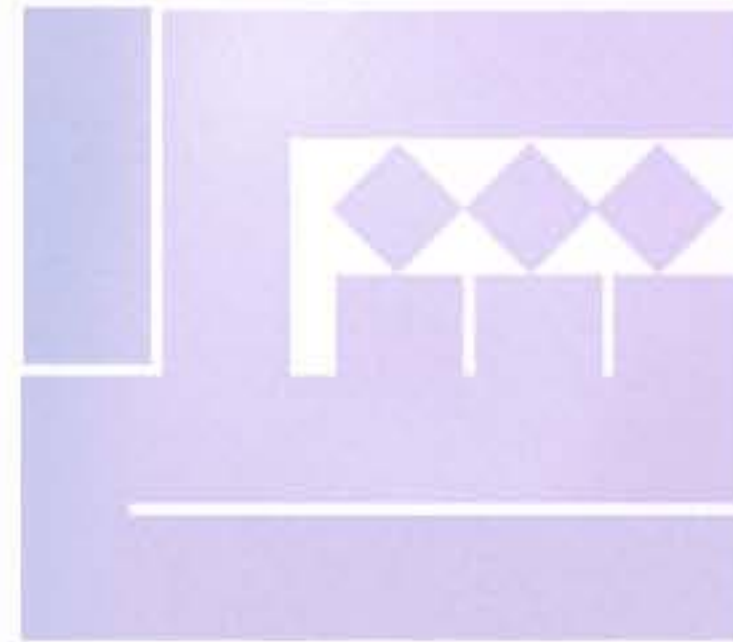
Brad.ksa
2021



brand design



Brad.ksa
2021

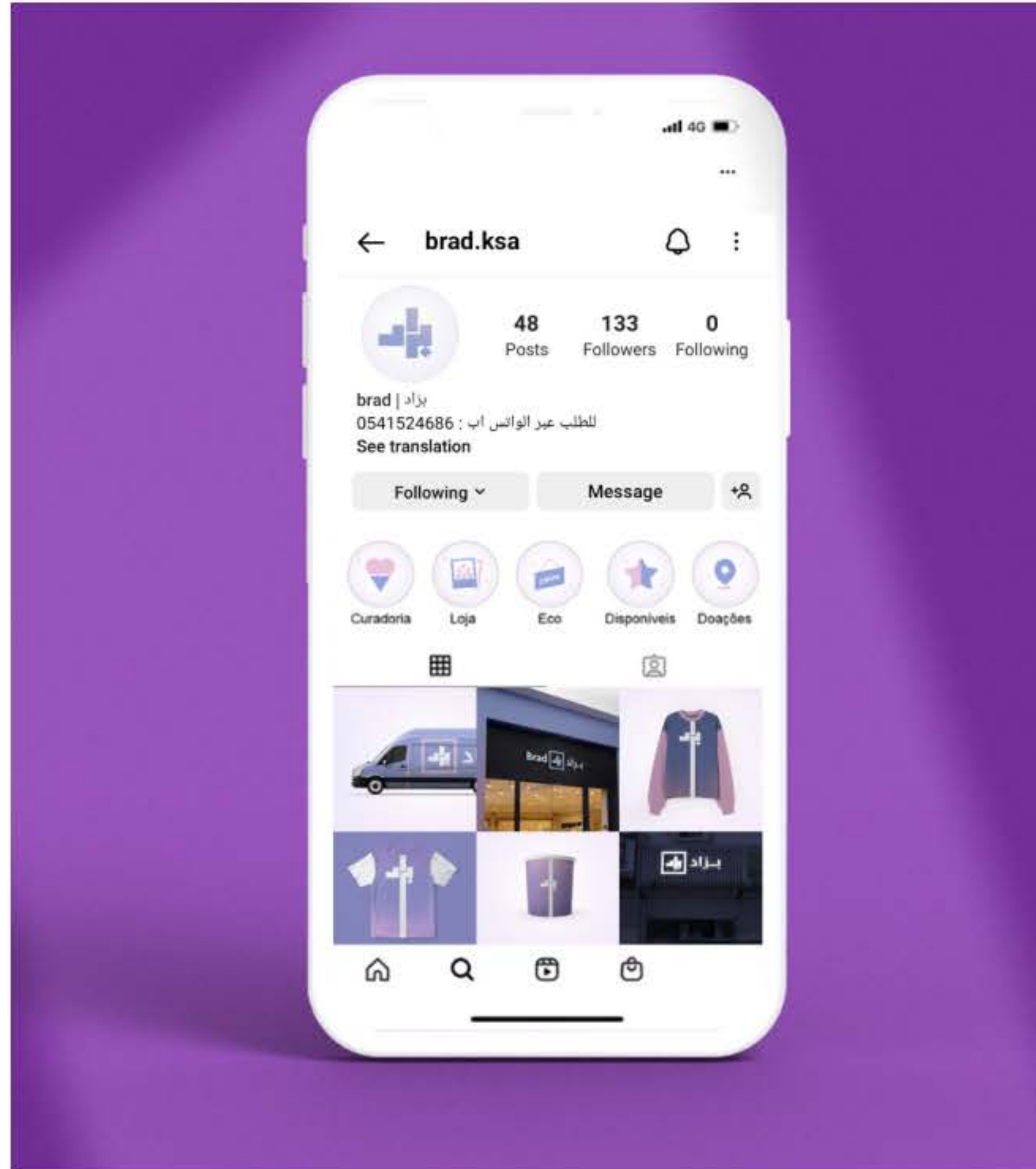


brand design



Brad.ksa

2021




brand design



ملعقة العسل الذهبية

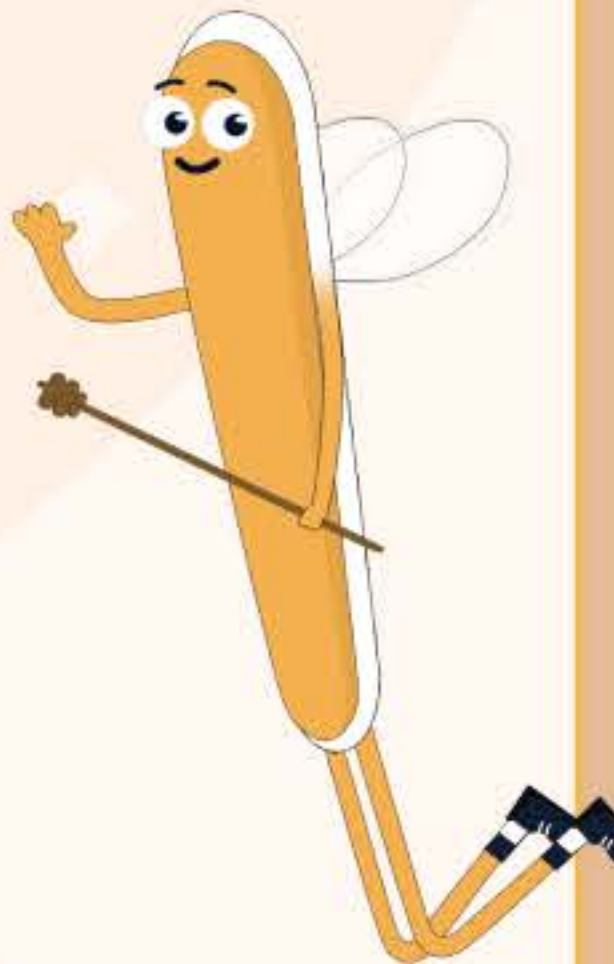

2020





Named **ASSOL**. used as the primary mascot that targets children . He has many qualities that make him lovable.

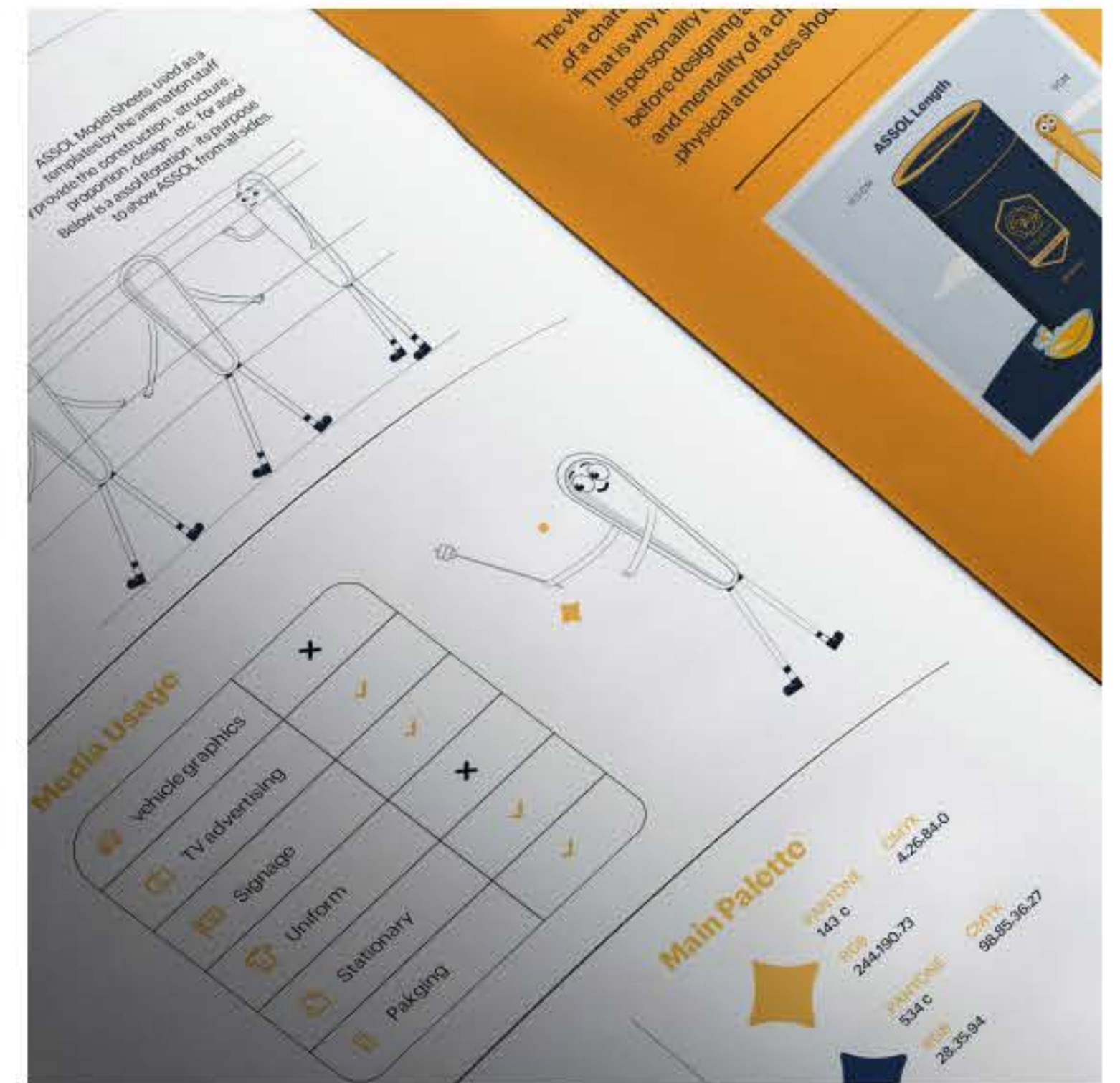
- Friendly
- Kind
- Loving
- Sympathetic

What is more cool about assol?
he was inspired by the main product
To create a state of simplicity
and consistency in brand identity



ASSOL is A character design based in ksa . Its mission is to deliver Love , empathy , and high-quality products to the customers . This character design used as the primary mascot that targets children .



Results

- ✓ Deliver Character Design Guideline
- ✓ Use Character Design in different channel
- ✓ Design 3d Character Design , Honey bar



Duken Chicken
2019

Summer offer
لفترة محدودة

16 قطعة دجاج
2 ارز كبير
فبز
4 كول سلو
3 باكت بطاطس
ايس كريم عائلي

199
جنيه

SET FIRE

199
جنيه

الاعتدال
ففي القصر الملكي

199
جنيه



الوردة البخاري

2019





Abdo Arts

2019

abdo

He is an Egyptian Painter and he study the botany at faculty of science , zagazig university. he Loves painting and his passion for drawing such as breathing air is a proof that he exist.

This campaign continued during Ramadan 2019 and The aim was to combine between art and social media design .

SAY CONGRATULATIONS TO AHMED ELBAZ

نيل
الغدير

abdo
arts

abdo
arts

abdo
arts

abdo
arts

Thanks



Call me

+20 0106 8438 115



Address

faqous , sharkia, egypt .



Email me

msheifo115@gmail.com



Instagram

msheifo

